

**Girls Incorporated of Omaha and Subsidiaries**  
Omaha, Nebraska

**Consolidated Financial Statements**  
**December 31, 2019 and 2018**

**Together with Independent Auditor's Report**

# Girls Incorporated of Omaha and Subsidiaries

## Table of Contents

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|  | <u>Page</u> |
|--|-------------|
| Independent Auditor's Report .....   | 1           |
| Consolidated Financial Statements:   |             |
| Consolidated Statements of Financial Position<br>December 31, 2019 and 2018.....             | 2           |
| Consolidated Statement of Activities<br>For the Year Ended December 31, 2019 .....           | 3           |
| Consolidated Statement of Activities<br>For the Year Ended December 31, 2018 .....           | 4           |
| Consolidated Statements of Cash Flows<br>For the Years Ended December 31, 2019 and 2018..... | 5           |
| Consolidated Statement of Functional Expenses<br>For the Year Ended December 31, 2019 .....  | 6           |
| Consolidated Statement of Functional Expenses<br>For the Year Ended December 31, 2018 .....  | 7           |
| Notes to Consolidated Financial Statements<br>December 31, 2019 and 2018.....                | 8 – 20      |

## Independent Auditor's Report

To the Board of Directors of  
Girls Incorporated of Omaha and Subsidiaries  
Omaha, Nebraska:

### Report on the Consolidated Financial Statements

We have audited the accompanying consolidated financial statements of Girls Incorporated of Omaha and Subsidiaries which comprise the consolidated statements of financial position as of December 31, 2019 and 2018, the related consolidated statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the consolidated financial statements (collectively, financial statements).

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatements of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Girls Incorporated of Omaha and Subsidiaries as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

*SEIM JOHNSON, LLP*

Omaha, Nebraska,  
July 29, 2020.

## Girls Incorporated of Omaha and Subsidiaries

### Consolidated Statements of Financial Position December 31, 2019 and 2018

|                                      | <u>2019</u>          | <u>2018</u>       |
|--------------------------------------|----------------------|-------------------|
| <b>ASSETS</b>                        |                      |                   |
| Cash and cash equivalents            | \$ 593,442           | 751,927           |
| Restricted cash and cash equivalents | 913,164              | 1,152,755         |
| Contributions and grants receivable  | 817,226              | 1,619,223         |
| Prepaid expenses                     | 43,492               | 56,969            |
| Investments                          | 12,276,856           | 10,752,635        |
| Property and equipment, net          | <u>17,486,229</u>    | <u>17,438,468</u> |
| Total assets                         | <u>\$ 32,130,409</u> | <u>31,771,977</u> |
| <b>LIABILITIES AND NET ASSETS</b>    |                      |                   |
| Liabilities:                         |                      |                   |
| Accounts payable                     | \$ 57,843            | 463,289           |
| Accrued expenses                     | 121,103              | 124,570           |
| Agency funds                         | 19,883               | 18,969            |
| Deferred revenue for special events  | <u>6,600</u>         | <u>66,865</u>     |
| Total liabilities                    | <u>205,429</u>       | <u>673,693</u>    |
| Commitments and contingencies        |                      |                   |
| Net assets:                          |                      |                   |
| Without donor restrictions           | 25,123,020           | 22,188,457        |
| With donor restrictions              | <u>6,801,960</u>     | <u>8,909,827</u>  |
| Total net assets                     | <u>31,924,980</u>    | <u>31,098,284</u> |
| Total liabilities and net assets     | <u>\$ 32,130,409</u> | <u>31,771,977</u> |

*See notes to consolidated financial statements*

## Girls Incorporated of Omaha and Subsidiaries

### Consolidated Statement of Activities For the Year Ended December 31, 2019

|   | Without Donor<br>Restrictions | With Donor<br>Restrictions | Total             |
|---|-------------------------------|----------------------------|-------------------|
| <b>REVENUES, GAINS AND OTHER SUPPORT:</b>   |                               |                            |                   |
| Contributions and grants                    | \$ 795,547                    | 1,661,783                  | 2,457,330         |
| United Way funding                          | 201,000                       | 201,000                    | 402,000           |
| Special events revenue                      | 328,878                       | --                         | 328,878           |
| Less: Cost of direct benefits to donors     | <u>(108,279)</u>              | <u>--</u>                  | <u>(108,279)</u>  |
| Net revenue from special events             | 220,599                       | --                         | 220,599           |
| Membership dues                             | 33,536                        | --                         | 33,536            |
| Program revenue                             | 35,455                        | --                         | 35,455            |
| Rental revenue                              | 850                           | --                         | 850               |
| Other income                                | 9,476                         | --                         | 9,476             |
| Gain on disposal of property and equipment  | 15,291                        | --                         | 15,291            |
| Net assets released from restrictions       | <u>4,253,598</u>              | <u>(4,253,598)</u>         | <u>--</u>         |
| Total revenues, gains and other support     | <u>5,565,352</u>              | <u>(2,390,815)</u>         | <u>3,174,537</u>  |
| <b>EXPENSES:</b>                            |                               |                            |                   |
| Program services                            | 3,279,231                     | --                         | 3,279,231         |
| Supporting services -                       |                               |                            |                   |
| Management                                  | 582,952                       | --                         | 582,952           |
| Fundraising                                 | 201,277                       | --                         | 201,277           |
| Unallocated payments to Girls Inc. National | <u>12,000</u>                 | <u>--</u>                  | <u>12,000</u>     |
| Total expenses                              | <u>4,075,460</u>              | <u>--</u>                  | <u>4,075,460</u>  |
| CHANGE IN NET ASSETS FROM OPERATIONS        | 1,489,892                     | (2,390,815)                | (900,923)         |
| INVESTMENT INCOME, NET                      | <u>1,444,671</u>              | <u>282,948</u>             | <u>1,727,619</u>  |
| CHANGE IN NET ASSETS                        | 2,934,563                     | (2,107,867)                | 826,696           |
| NET ASSETS, BEGINNING OF YEAR               | <u>22,188,457</u>             | <u>8,909,827</u>           | <u>31,098,284</u> |
| NET ASSETS, END OF YEAR                     | <u>\$ 25,123,020</u>          | <u>6,801,960</u>           | <u>31,924,980</u> |

*See notes to consolidated financial statements*

## Girls Incorporated of Omaha and Subsidiaries

### Consolidated Statement of Activities For the Year Ended December 31, 2018

|   | Without Donor<br>Restrictions | With Donor<br>Restrictions | Total             |
|---|-------------------------------|----------------------------|-------------------|
| <b>REVENUES, GAINS AND OTHER SUPPORT:</b>   |                               |                            |                   |
| Contributions and grants                    | \$ 725,165                    | 3,233,890                  | 3,959,055         |
| United Way funding                          | 201,000                       | 201,000                    | 402,000           |
| Special events revenue                      | 233,123                       | --                         | 233,123           |
| Less: Cost of direct benefits to donors     | <u>(58,117)</u>               | <u>--</u>                  | <u>(58,117)</u>   |
| Net revenue from special events             | 175,006                       | --                         | 175,006           |
| Membership dues                             | 32,693                        | --                         | 32,693            |
| Program revenue                             | 13,313                        | --                         | 13,313            |
| Rental revenue                              | 300                           | --                         | 300               |
| Other income                                | 1,100                         | --                         | 1,100             |
| Net assets released from restrictions       | <u>1,516,443</u>              | <u>(1,516,443)</u>         | <u>--</u>         |
| Total revenues, gains and other support     | <u>2,665,020</u>              | <u>1,918,447</u>           | <u>4,583,467</u>  |
| <b>EXPENSES:</b>                            |                               |                            |                   |
| Program services                            | 3,146,904                     | --                         | 3,146,904         |
| Supporting services -                       |                               |                            |                   |
| Management                                  | 500,396                       | --                         | 500,396           |
| Fundraising                                 | 188,905                       | --                         | 188,905           |
| Unallocated payments to Girls Inc. National | <u>12,000</u>                 | <u>--</u>                  | <u>12,000</u>     |
| Total expenses                              | <u>3,848,205</u>              | <u>--</u>                  | <u>3,848,205</u>  |
| CHANGE IN NET ASSETS FROM OPERATIONS        | (1,183,185)                   | 1,918,447                  | 735,262           |
| INVESTMENT LOSS, NET                        | <u>(358,181)</u>              | <u>4,547</u>               | <u>(353,634)</u>  |
| CHANGE IN NET ASSETS                        | (1,541,366)                   | 1,922,994                  | 381,628           |
| NET ASSETS, BEGINNING OF YEAR               | <u>23,729,823</u>             | <u>6,986,833</u>           | <u>30,716,656</u> |
| NET ASSETS, END OF YEAR                     | <u>\$ 22,188,457</u>          | <u>8,909,827</u>           | <u>31,098,284</u> |

*See notes to consolidated financial statements*

## Girls Incorporated of Omaha and Subsidiaries

### Consolidated Statements of Cash Flows For the Years Ended December 31, 2019 and 2018

|  | <u>2019</u>         | <u>2018</u>        |
|--|---------------------|--------------------|
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>   |                     |                    |
| Change in net assets   | \$ 826,696          | 381,628            |
| Adjustments to reconcile change in net assets to net cash<br>(used in) provided by operating activities: |                     |                    |
| Depreciation   | 762,807             | 743,468            |
| Gain on disposal of property and equipment   | (15,291)            | --                 |
| Donated securities   | --                  | (905,889)          |
| Proceeds from sale of donated securities   | --                  | 1,005,990          |
| Net (appreciation) depreciation on investments   | (1,465,138)         | 639,341            |
| Contributions restricted for a long-term purpose   | (555,830)           | (1,848,383)        |
| (Increase) decrease in assets -  |                     |                    |
| Accounts receivable  | --                  | 10,000             |
| Contributions and grants receivable  | 101,997             | 2,196,356          |
| Prepaid expenses   | 13,477              | (45,938)           |
| Increase (decrease) in liabilities -   |                     |                    |
| Accounts payable   | (17,980)            | (9,452)            |
| Accrued expenses   | (3,467)             | 8,197              |
| Agency funds   | 914                 | 4,317              |
| Deferred revenue   | (60,265)            | 54,315             |
|  | <u>(412,080)</u>    | <u>2,233,950</u>   |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>   |                     |                    |
| Purchases of investments   | (1,314,252)         | (6,211,964)        |
| Proceeds from sale of investments  | 1,255,169           | 4,167,060          |
| Withdrawals from certificates of deposit   | --                  | 85,652             |
| Purchases of property and equipment  | (1,199,993)         | (1,312,207)        |
| Proceeds from sale of property and equipment   | 17,250              | --                 |
|  | <u>(1,241,826)</u>  | <u>(3,271,459)</u> |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>   |                     |                    |
| Proceeds from contributions restricted for long-term purposes -  |                     |                    |
| Capital  | 1,200,280           | 1,748,383          |
| Endowment  | 55,550              | --                 |
|  | <u>1,255,830</u>    | <u>1,748,383</u>   |
| CHANGE IN CASH, CASH EQUIVALENTS, AND RESTRICTED CASH  | (398,076)           | 710,874            |
| CASH, CASH EQUIVALENTS, AND RESTRICTED CASH, BEGINNING   | <u>1,904,682</u>    | <u>1,193,808</u>   |
| CASH, CASH EQUIVALENTS, AND RESTRICTED CASH, END   | <u>\$ 1,506,606</u> | <u>1,904,682</u>   |
| <b>SUPPLEMENTAL DISCLOSURE OF NONCASH TRANSACTIONS:</b>  |                     |                    |
| Donated securities   | <u>\$ --</u>        | <u>905,889</u>     |
| Property additions in payables   | <u>\$ --</u>        | <u>387,466</u>     |

See notes to consolidated financial statements

## Girls Incorporated of Omaha and Subsidiaries

### Consolidated Statement of Functional Expenses For the Year Ended December 31, 2019

|   | Program Services   |                   |             |                   | Total     | Supporting Services |             | Total        |
|---|--------------------|-------------------|-------------|-------------------|-----------|---------------------|-------------|--------------|
|   | Education Programs | Health & Wellness | Life Skills | Center Activities |           | Management          | Fundraising |              |
| Salaries                                    | \$ 520,979         | 348,940           | 321,038     | 114,079           | 1,305,036 | 341,801             | 73,510      | 1,720,347    |
| Employee health and retirement benefits     | 46,568             | 35,084            | 30,620      | 13,347            | 125,619   | 42,376              | 9,899       | 177,894      |
| Payroll taxes                               | 37,580             | 21,284            | 21,295      | 8,500             | 88,659    | 25,443              | 5,412       | 119,514      |
| Total salaries and related expenses         | 605,127            | 405,308           | 372,953     | 135,926           | 1,519,314 | 409,620             | 88,821      | 2,017,755    |
| Depreciation                                | 320,890            | 238,802           | 156,714     | --                | 716,406   | 38,938              | 7,463       | 762,807      |
| Occupancy and maintenance                   | 112,767            | 83,651            | 87,283      | --                | 283,701   | 8,789               | 2,280       | 294,770      |
| Activities expense                          | 96,224             | 41,247            | 66,520      | 6,681             | 210,672   | --                  | --          | 210,672      |
| Supplies                                    | 72,375             | 37,584            | 73,512      | 2,277             | 185,748   | 9,571               | 1,244       | 196,563      |
| Professional fees                           | 13,668             | 4,819             | 12,050      | 124               | 30,661    | 35,528              | 75,082      | 141,271      |
| Transportation                              | 51,270             | 16,088            | 16,088      | 3,894             | 87,340    | --                  | --          | 87,340       |
| Insurance                                   | 35,410             | 24,805            | 18,631      | 145               | 78,991    | 4,618               | 782         | 84,391       |
| Scholarships                                | --                 | --                | 60,464      | --                | 60,464    | --                  | --          | 60,464       |
| Meals and snacks                            | 10,087             | 33,433            | 5,998       | 3,203             | 52,721    | 4,098               | 647         | 57,466       |
| Communications                              | 12,030             | 7,830             | 10,821      | --                | 30,681    | 792                 | 148         | 31,621       |
| Printing                                    | --                 | --                | 206         | --                | 206       | 12,143              | 15,839      | 28,188       |
| Miscellaneous expense                       | 6                  | 100               | --          | --                | 106       | 19,403              | 32          | 19,541       |
| Travel                                      | 5,316              | 3,733             | 1,287       | 745               | 11,081    | 6,206               | 313         | 17,600       |
| Taxes and other fees                        | 231                | 9                 | 156         | --                | 396       | 15,584              | 119         | 16,099       |
| Rent  | 5,316              | 806               | 806         | --                | 6,928     | 3,900               | --          | 10,828       |
| Dues and subscriptions                      | 225                | 225               | 1,351       | --                | 1,801     | 5,040               | 1,205       | 8,046        |
| Special events expense                      | --                 | --                | --          | --                | --        | 353                 | 5,094       | 5,447        |
| Professional development                    | 472                | 218               | 548         | --                | 1,238     | 3,431               | --          | 4,669        |
| Bank fees                                   | --                 | --                | --          | --                | --        | 3,849               | 165         | 4,014        |
| Advertising and public relations            | --                 | --                | 493         | 153               | 646       | 460                 | 1,285       | 2,391        |
| Postage                                     | 122                | --                | 8           | --                | 130       | 629                 | 758         | 1,517        |
| Total allocated expenses                    | \$ 1,341,536       | 898,658           | 885,889     | 153,148           | 3,279,231 | 582,952             | 201,277     | 4,063,460    |
| Unallocated payments to Girls Inc. National |                    |                   |             |                   |           |                     |             | 12,000       |
| Total expenses                              |                    |                   |             |                   |           |                     |             | \$ 4,075,460 |

See notes to consolidated financial statements



## Girls Incorporated of Omaha and Subsidiaries

### Consolidated Statement of Functional Expenses For the Year Ended December 31, 2018

|   | Program Services   |                   |             |                   | Total     | Supporting Services |             | Total        |
|---|--------------------|-------------------|-------------|-------------------|-----------|---------------------|-------------|--------------|
|   | Education Programs | Health & Wellness | Life Skills | Center Activities |           | Management          | Fundraising |              |
| Salaries                                    | \$ 373,807         | 359,758           | 409,195     | 112,006           | 1,254,766 | 280,321             | 49,757      | 1,584,844    |
| Employee health and retirement benefits     | 44,356             | 34,125            | 24,112      | 16,583            | 119,176   | 44,392              | 6,367       | 169,935      |
| Payroll taxes                               | 26,237             | 23,719            | 30,246      | 8,239             | 88,441    | 20,372              | 3,649       | 112,462      |
| Total salaries and related expenses         | 444,400            | 417,602           | 463,553     | 136,828           | 1,462,383 | 345,085             | 59,773      | 1,867,241    |
| Depreciation                                | 319,691            | 237,910           | 156,128     | --                | 713,729   | 22,304              | 7,435       | 743,468      |
| Occupancy and maintenance                   | 109,133            | 81,068            | 71,466      | --                | 261,667   | 8,060               | 2,237       | 271,964      |
| Activities expense                          | 84,625             | 9,406             | 85,290      | 4,670             | 183,991   | 66                  | --          | 184,057      |
| Supplies                                    | 30,197             | 20,409            | 17,331      | 6,036             | 73,973    | 31,613              | 1,585       | 107,171      |
| Professional fees                           | 3,414              | 8,780             | 3,010       | --                | 15,204    | 41,397              | 90,131      | 146,732      |
| Transportation                              | 50,083             | 19,778            | 19,778      | 2,501             | 92,140    | --                  | --          | 92,140       |
| Insurance                                   | 36,405             | 25,162            | 19,734      | --                | 81,301    | 5,309               | 783         | 87,393       |
| Scholarships                                | 14                 | --                | 65,900      | --                | 65,914    | --                  | --          | 65,914       |
| Meals and snacks                            | 3,595              | 36,300            | 3,268       | 1,243             | 44,406    | 5,169               | 143         | 49,718       |
| Communications                              | 10,036             | 7,021             | 4,922       | --                | 21,979    | 617                 | 146         | 22,742       |
| Printing                                    | 27                 | 122               | 354         | --                | 503       | 9,850               | 10,523      | 20,876       |
| Miscellaneous expense                       | 95,205             | 103               | 169         | --                | 95,477    | 1,441               | 8           | 96,926       |
| Travel                                      | 7,925              | 6,668             | 6,251       | 247               | 21,091    | 590                 | 24          | 21,705       |
| Taxes and other fees                        | 9                  | 4                 | 155         | 2                 | 170       | 15,576              | 6,764       | 22,510       |
| Rent  | 4,839              | 874               | 1,666       | --                | 7,379     | 2,845               | --          | 10,224       |
| Dues and subscriptions                      | 365                | 475               | 510         | 54                | 1,404     | 4,520               | 952         | 6,876        |
| Special events expense                      | --                 | --                | --          | --                | --        | --                  | 7,705       | 7,705        |
| Professional development                    | 350                | 965               | 55          | --                | 1,370     | 2,491               | --          | 3,861        |
| Bank fees                                   | --                 | --                | 9           | --                | 9         | 2,403               | 96          | 2,508        |
| Advertising and public relations            | 16                 | --                | 2,097       | 16                | 2,129     | 361                 | 38          | 2,528        |
| Postage                                     | 342                | 172               | 171         | --                | 685       | 699                 | 562         | 1,946        |
| Total allocated expenses                    | \$ 1,200,671       | 872,819           | 921,817     | 151,597           | 3,146,904 | 500,396             | 188,905     | 3,836,205    |
| Unallocated payments to Girls Inc. National |                    |                   |             |                   |           |                     |             | 12,000       |
| Total expenses                              |                    |                   |             |                   |           |                     |             | \$ 3,848,205 |

See notes to consolidated financial statements

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

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#### (1) Organization and Summary of Significant Accounting Policies

The following is a description of the organization and a summary of the significant accounting policies of Girls Incorporated of Omaha and Subsidiaries (collectively, the "Organization"). These policies are in accordance with accounting principles generally accepted in the United States of America (GAAP).

##### A. *Description of Organization and Basis of Consolidation*

Girls Incorporated of Omaha (Girls Inc.) serves girls of ages 5 through 18, and college students, with various gender specific programs designed to provide the girls with activities and experiences which meet their needs to be *Strong, Smart and Bold*. Programs include health and wellness (*Strong*), education (*Smart*), life skills (*Bold*) and general activities at the center. Girls Inc. is supported primarily through major local donor contributions, grants, and the United Way.

Financial activities of its wholly owned subsidiaries, Barker Avenue House, LLC and Protégé House, LLC, are included in the consolidated financial statements of Girls Inc. All significant intercompany accounts, balances and transactions have been eliminated in consolidation.

##### B. *Basis of Accounting and Presentation*

The Organization maintains its accounting records and prepares its consolidated financial statements on the accrual basis of accounting in accordance with GAAP. The accompanying consolidated financial statements have been prepared in accordance with accounting standards for financial statements of not-for-profit organizations. Under these standards, net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

- *Net Assets Without Donor Restrictions* – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions, although they may be designated by action of the Board of Directors.
- *Net Assets With Donor Restrictions* – Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

##### C. *Use of Estimates*

The preparation of consolidated financial statements in conformity with GAAP requires management of the Organization to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

##### D. *Cash, Cash Equivalents, and Restricted Cash*

Cash, cash equivalents, and restricted cash for purposes of the consolidated statements of cash flows include cash and all highly liquid investments with a maturity date of less than three months from the date of purchase and exclude cash, cash equivalents, and restricted cash included in investments. The Organization's cash balances that are maintained in bank accounts may exceed Federal Deposit Insurance Corporation limits from time to time. The Organization has not experienced any losses in such accounts and management believes that it is not exposed to any significant credit risk on cash.

# Girls Incorporated of Omaha and Subsidiaries

## Notes to Consolidated Financial Statements December 31, 2019 and 2018

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### *E. Promises to Give*

Unconditional promises to give, including contributions and grants receivable that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable to the years in which the promises are received. In subsequent years, amortization of the discounts is included in contribution revenue in the consolidated statements of activities.

Contributions and grants receivable are reviewed for collectability and a provision for uncollectible amounts is recorded based on management's judgment and an analysis of individual donors, past collection experience and other relevant factors. At December 31, 2019 and 2018, no allowance is recorded against contributions or grants receivable.

### *F. Investments*

All investments are measured at fair value in the consolidated statements of financial position. Gains or losses on investments are recognized as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulations or by law.

### *G. Fair Value Measurements*

The Organization applies the provisions included in Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 820 for fair value measurements of financial assets and financial liabilities and for fair value measurements of nonfinancial items that are recognized or disclosed at fair value in the consolidated financial statements. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. At December 31, 2019 and 2018, there were no nonfinancial items recognized or disclosed at fair value and there were no financial assets or liabilities measured at fair value in the consolidated financial statements on a nonrecurring basis.

### *H. Property and Equipment, Net*

Property and equipment are stated at cost, or if donated, at fair value on the date donated. Additions of \$2,500 or more are capitalized, while maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed as incurred. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets as follows:

|                                   |              |
|-----------------------------------|--------------|
| Building and improvements         | 5 – 39 years |
| Furniture, fixtures and equipment | 5 – 15 years |
| Vehicles                          | 5 years      |

When assets are retired or otherwise disposed of, the cost and related accumulated depreciation are removed from the accounts, and any resulting gain or loss is recognized in operating income (loss) for the period. The cost of maintenance and repairs is expensed as incurred; significant renewals and betterments are capitalized.

### *I. Deferred Revenue*

The Organization receives sponsorships in advance of future special events. The sponsorship providers receive commensurate value in return or have a right of return if the event does not take place. This income is deferred and recognized over the periods to which the sponsorship relates.

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

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#### J. *Revenue Recognition*

##### Contributions and Grants

Unconditional promises to give are recognized as revenue in the period the promise was made. Conditional promises to give, that is, those with a measurable performance or other barrier, and a right of return, are not recognized until the conditions on which they depend have been met. The Organization records special events revenue equal to the fair value of direct benefits to donors, and contribution income for the excess received when the event takes place. Indications of intentions to give are not recognized until the cash or other assets are received. Contributions and grants are recognized as net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified as net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions.

##### Special Event Revenue – Sponsorships

The portion of sponsorship revenue that relates to the commensurate value the sponsor received in return is recognized when the related events are held and performance obligations are met.

##### Special Event Revenue – Ticket Sales

The portion of ticket sales that relates to the commensurate value the attendee receives in return is recognized when the related events are held and performance obligations are met.

#### K. *Donated Assets, Property and Equipment, and Services*

Donated marketable securities, property and equipment, and other noncash donations are recorded as contributions at their fair values at the date of donation. Such donations are reported as increases in net assets without donor restrictions unless the donor has restricted the donated asset for a specific purpose. Assets donated with explicit restrictions regarding their use are reported as contributions with donor restrictions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service. The Organization reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

Donated services are recognized as contributions if the services: (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. The Organization also receives donated services from other contributors and volunteers that are not measurable, and therefore, are excluded from the consolidated financial statements.

Gifts-in-kind revenue is recognized in circumstances in which the Organization has sufficient discretion over the use and disposition of the items to recognize a contribution. Gifts-in-kind are valued and recorded as revenue at their fair value at the time the contribution is received. In-kind contributions of program supplies amounting to \$60,829 and \$24,142 are included in contribution revenue in the consolidated statements of activities for the years ended December 31, 2019 and 2018, respectively.

The Organization also receives gifts-in-kind for use in various fundraising events. For situations in which the Organization is functioning as an agent or intermediary with respect to the gifts-in-kind, the Organization reports an asset and corresponding liability measured at the fair value at the earlier of the time the goods are promised or received from the resource provider, and until the Organization remits the gifts-in-kind to the ultimate beneficiary.

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

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#### L. *Functional Allocation of Expenses*

The consolidated statements of functional expenses report certain categories of expenses that are attributable to one or more program or supporting functions of the Organization. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated by an estimate of time spent include salaries, employee health and retirement benefits, and payroll taxes. Overhead costs are allocated using an estimate of square footage. Overhead costs include depreciation expense, occupancy and maintenance, insurance, and supplies.

#### M. *Income Taxes*

The Organization is a not-for-profit organization as described in Section 501(c)(3) of the Internal Revenue Code and has received a determination letter that it is exempt from federal income taxes on related income pursuant to Section 501(a) of the Internal Revenue Code. The Internal Revenue Service has established standards to be met to maintain the Organization's tax exempt status.

Barker Avenue House, LLC and Protégé House, LLC are single member limited liability companies that have elected to be treated as disregarded entities. As such, the companies are not subject to federal income tax, but rather, their income or loss is allocated to the Organization.

#### N. *Adoption of Accounting Pronouncements*

The Organization adopted the provisions of FASB Accounting Standards Update (ASU) 2018-08, *Accounting Guidance for Contributions Received and Made*. This ASU was issued to clarify accounting guidance for contributions received and contributions made. The amendments to this ASU assist entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of Topic 958, *Not-for-Profit Entities*, or as exchange (reciprocal) transactions subject to other guidance and (2) determining whether a contribution is conditional. The implementation of this standard had no impact on the consolidated financial statements.

The Organization also adopted the provisions of FASB ASU 2016-18, *Statement of Cash Flows (Topic 230)*. The update addresses diversity in practice as to how restricted cash is presented on the statement of cash flows. The update indicates that amounts generally described as restricted cash should be included with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. The presentation of the consolidated financial statements has been adjusted accordingly.

#### O. *Reclassifications*

Certain amounts in the 2018 consolidated financial statements have been reclassified to conform to the 2019 reporting format.

#### P. *Subsequent Events*

The Organization considered events occurring through July 29, 2020 for recognition or disclosure in the consolidated financial statements as subsequent events. That date is the date the consolidated financial statements were available to be issued.

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

#### (2) Cash, Cash Equivalents, and Restricted Cash

A reconciliation of cash, cash equivalents, and restricted cash reported within the consolidated statements of financial position to amounts shown in the consolidated statements of cash flows is as follows:

|   | <u>2019</u>         | <u>2018</u>      |
|---|---------------------|------------------|
| Cash and cash equivalents                         | \$ 593,442          | 751,927          |
| Restricted cash and cash equivalents              | 913,164             | 1,152,755        |
| Total cash, cash equivalents, and restricted cash | \$ <u>1,506,606</u> | <u>1,904,682</u> |

Amounts included in restricted cash and cash equivalents represent those held in an agency capacity for members or restricted by donors for capital projects and scholarships. The restriction will lapse when the long-term purpose is fulfilled.

#### (3) Liquidity and Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the consolidated statements of financial position date, comprise the following:

|  | <u>2019</u>         | <u>2018</u>       |
|--|---------------------|-------------------|
| Financial assets at year end:  |                     |                   |
| Cash and cash equivalents  | \$ 593,442          | 751,927           |
| Restricted cash and cash equivalents   | 913,164             | 1,152,755         |
| Contributions and grants receivable  | 817,226             | 1,619,223         |
| Investments  | 12,276,856          | 10,752,635        |
| Total financial assets   | <u>14,600,688</u>   | <u>14,276,540</u> |
| Less amounts not available to be used for general expenditure:                         |                     |                   |
| Board designated endowment funds   | 5,982,260           | 5,514,233         |
| Net assets with donor restrictions   | 6,801,960           | 8,909,827         |
| Less donor restricted net assets expended on construction                              | --                  | (1,535,976)       |
| Less net assets with time restrictions for next year                                   | (401,000)           | (526,000)         |
| Less agency funds  | (19,883)            | (18,969)          |
| Amounts not available to be used for general expenditure                               | <u>12,363,337</u>   | <u>12,343,115</u> |
| Financial assets available to meet general expenditures<br>over the next twelve months | \$ <u>2,237,351</u> | <u>1,933,425</u>  |

The Organization maintains cash and cash equivalents on hand to meet its normal operating expenses based on its annual budget. Operating expenses are compared to budgeted expenses on a monthly basis and liquid financial assets on hand are adjusted as necessary. As part of its liquidity management, donor-restricted cash for capital projects and scholarships are held in separate checking accounts. The Organization invests cash in excess of daily requirements in various marketable securities, which are included as investments in the consolidated statements of financial position.

The Organization also maintains endowment funds which are primarily held in investment accounts. The Organization has board designated endowment funds for operations that could be made available to meet unexpected liquidity needs, if needed. Such funds amounted to \$3,318,280 and \$3,483,605 as of December 31, 2019 and 2018, respectively. Donor-restricted endowment funds are not available for general expenditure.

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

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#### (4) Contributions and Grants Receivable

A summary of contributions and grants receivable at December 31, 2019 and 2018 is as follows:

|                                     | <u>2019</u>       | <u>2018</u>      |
|-------------------------------------|-------------------|------------------|
| Capital                             | \$ 100,000        | 800,000          |
| United Way funding for next year    | 201,000           | 201,000          |
| Future operations                   | 200,000           | 375,000          |
| Operations                          | 100,000           | --               |
| Programs                            | <u>216,226</u>    | <u>243,223</u>   |
| Contributions and grants receivable | <u>\$ 817,226</u> | <u>1,619,223</u> |
| Amounts due in:                     |                   |                  |
| Less than one year                  | \$ 767,471        | 1,483,394        |
| One to three years                  | <u>49,755</u>     | <u>135,829</u>   |
| Contributions and grants receivable | <u>\$ 817,226</u> | <u>1,619,223</u> |

No discount was recorded for contributions and grants receivable as of December 31, 2019 and 2018 as management believes the exclusion of a discount does not have a material effect on the consolidated financial statements due to the majority of the amounts being due within one year.

#### (5) Conditional Promises to Give

Conditional promises to give are not included as support until the conditions are met. During 2019, no conditional promises to give were received. However, in 2018, the Organization received three conditional promises to give in the form of grants, detailed as follows:

The Organization received a \$500,000 grant restricted for the Transitional Living Facility project, which is conditional upon project completion and establishment of a maintenance reserve fund. During 2019, the Organization recognized \$500,000 of contribution revenue as the conditions were met.

The Organization also received a challenge grant for \$300,000, dependent upon securing operating contributions of \$100,000 in each of the following three fiscal years (2019 – 2021). During both 2019 and 2018, the Organization recognized \$100,000 of contribution revenue as the funding for 2020 and 2019 was secured and the conditions were met. The remaining \$100,000 has not been recognized in the accompanying consolidated financial statements as the conditions have not yet been met.

Finally, the Organization received a \$300,000 grant which is conditional on certain targets and goals being fulfilled, including the hiring of certain personnel and serving a certain number of girls over the following three years. During 2019 and 2018, the Organization recognized \$120,000 and \$95,000, respectively, of contribution revenue related to this grant. The remaining \$85,000 has not been recognized in the accompanying consolidated financial statements as the conditions have not yet been met.

#### (6) Fair Value Measurements

FASB ASC Topic 820 establishes a fair value hierarchy that prioritizes inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (level 3 measurements). The level in the fair value hierarchy within which a fair value measurement in its entirety falls is based on the lowest level input that is significant to the fair value measurement in its entirety.

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

The three levels of the fair value hierarchy are as follows:

**Level 1** Inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date.

**Level 2** Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from, or corroborated by, observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

**Level 3** Inputs are unobservable for the asset or liability.

The following methods and assumptions were used to estimate the fair value for each class of financial instrument measured at fair value. For the years ended December 31, 2019 and 2018, the application of valuation techniques applied to similar assets and liabilities has been consistent.

Money market funds – Funds are recorded at fair value using quoted market prices.

Mutual funds – All mutual funds are traded on a national securities exchange and are valued at the net asset value of the underlying investments.

Common stock – Common stock is traded on a national securities exchange and is valued at the latest quoted market prices.

The following table presents the balances of investment securities measured at fair value on a recurring basis at December 31, 2019 and 2018:

|                      | <b>2019</b>          |           |           |                   |
|----------------------|----------------------|-----------|-----------|-------------------|
|                      | Level 1              | Level 2   | Level 3   | Total             |
| Money market funds   | \$ 1,314,634         | --        | --        | 1,314,634         |
| Mutual funds:        |                      |           |           |                   |
| Domestic equity      | 5,269,091            | --        | --        | 5,269,091         |
| International equity | 958,206              | --        | --        | 958,206           |
| Bonds                | 3,036,975            | --        | --        | 3,036,975         |
| Common stock         | 1,697,950            | --        | --        | 1,697,950         |
| Investments          | <u>\$ 12,276,856</u> | <u>--</u> | <u>--</u> | <u>12,276,856</u> |
|                      |                      |           |           |                   |
|                      | <b>2018</b>          |           |           |                   |
|                      | Level 1              | Level 2   | Level 3   | Total             |
| Money market funds   | \$ 1,895,438         | --        | --        | 1,895,438         |
| Mutual funds:        |                      |           |           |                   |
| Domestic equity      | 3,580,838            | --        | --        | 3,580,838         |
| International equity | 1,007,154            | --        | --        | 1,007,154         |
| Bonds                | 2,739,205            | --        | --        | 2,739,205         |
| Common stock         | 1,530,000            | --        | --        | 1,530,000         |
| Investments          | <u>\$ 10,752,635</u> | <u>--</u> | <u>--</u> | <u>10,752,635</u> |



## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

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#### (7) Property and Equipment, Net

A summary of property and equipment at December 31, 2019 and 2018 is as follows:

|                                   | <u>2019</u>          | <u>2018</u>        |
|-----------------------------------|----------------------|--------------------|
| Land                              | \$ 62,111            | 62,111             |
| Buildings and improvements        | 21,668,407           | 19,121,351         |
| Furniture, fixtures and equipment | 1,237,358            | 1,068,849          |
| Vehicles                          | 306,539              | 376,731            |
| Construction in progress          | --                   | 1,923,442          |
|                                   | <u>23,274,415</u>    | <u>22,552,484</u>  |
| Less: Accumulated depreciation    | <u>(5,788,186)</u>   | <u>(5,114,016)</u> |
| Property and equipment, net       | <u>\$ 17,486,229</u> | <u>17,438,468</u>  |

#### (8) Commitments and Contingencies

The Organization entered into a license agreement with a medical organization to operate the licensed health clinic. The license agreement is for a five year period which began on November 21, 2016, with automatic renewals of one year terms, unless the agreement is terminated according to the license provision. The Organization will provide utilities, maintenance, security, and appropriate insurance for the building. The license will provide certain other minimum insurance coverage. There is no rental fee established in the agreement.

The Organization is involved in litigation arising from the construction of a previous capital project. After consultation with legal counsel, management estimates these matters will be resolved without material adverse effect on the Organization's future financial position or changes in net assets.

#### (9) Net Assets Without Donor Restrictions

Net assets without donor restrictions at December 31, 2019 and 2018 are as follows:

|   | <u>2019</u>          | <u>2018</u>       |
|---|----------------------|-------------------|
| Board-designated endowment funds for:                 |                      |                   |
| Operations  | \$ 3,318,280         | 3,483,605         |
| Transitional Living Facility maintenance reserve fund | <u>2,663,980</u>     | <u>2,030,628</u>  |
| Total board designated endowment funds                | 5,982,260            | 5,514,233         |
| Undesignated funds                                    | <u>19,140,760</u>    | <u>16,674,224</u> |
| Total net assets without donor restrictions           | <u>\$ 25,123,020</u> | <u>22,188,457</u> |

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

#### (10) Net Assets With Donor Restrictions

Net assets with donor restrictions are restricted at December 31, 2019 and 2018 as follows:

|  | <u>2019</u>         | <u>2018</u>      |
|--|---------------------|------------------|
| Subject to expenditure for specified purpose:                                    |                     |                  |
| Programs   | \$ 642,239          | 472,247          |
| Transitional Living Facility   | 568,218             | 3,672,713        |
| Transitional Living Facility - maintenance reserve fund                          | 500,000             | --               |
| Capital improvements   | 471,967             | 106,189          |
| Scholarships   | 242,218             | 333,176          |
|  | <u>2,424,642</u>    | <u>4,584,325</u> |
| Subject to time restrictions:  |                     |                  |
| United Way funding for next year   | 201,000             | 201,000          |
| Operating funds for next year  | 200,000             | 325,000          |
| Operating funds beyond one year  | --                  | 50,000           |
|  | <u>401,000</u>      | <u>576,000</u>   |
| Endowments:  |                     |                  |
| Term endowment funds -   |                     |                  |
| Health and fitness facility maintenance reserve fund                             | 2,920,024           | 2,892,658        |
| Unspent appreciation of endowment funds, which must be appropriated before use - |                     |                  |
| Restricted by donors for scholarships  | 7,815               | --               |
| Original gift values to be held in perpetuity for scholarships -                 |                     |                  |
| Mary S. Landen Scholarship   | 131,635             | --               |
| MHB Staff Award  | 60,000              | --               |
| Original gift values to be held in perpetuity for operations -                   |                     |                  |
| Girls Inc. Endowment Fund  | 459,193             | 459,193          |
| John A. and Harriet K. Wiebe Endowment Fund                                      | 397,651             | 397,651          |
|  | <u>1,048,479</u>    | <u>856,844</u>   |
|  | <u>3,976,318</u>    | <u>3,749,502</u> |
|  | <u>6,801,960</u>    | <u>8,909,827</u> |
|  | <u>\$ 6,801,960</u> | <u>8,909,827</u> |

During 2019, the Organization transferred \$136,085 to donor-restricted endowment funds within net assets with donor restrictions, as additional information became known relating to the restricted nature of contributions received in prior years. See Note 11.

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

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#### (11) Endowments

The Organization holds endowment funds for support of its programs and operations, scholarships, and the ongoing operations and maintenance of its facilities. As required by GAAP, net assets and the changes therein associated with endowment funds, including funds designated by the Board of Directors of the Organization (the Board) to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Management has interpreted the Nebraska Uniform Prudent Management of Institutional Funds Act (NUPMIFA) as requiring the preservation of the whole dollar value of the original gift as of the gift date of donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as net assets with donor restrictions (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. Absent any donor-imposed restrictions, interest, dividends and net appreciation of donor-restricted endowment funds are classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by NUPMIFA.

In accordance with NUPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. The duration and preservation of the fund.
2. The purposes of the Organization and the donor-restricted endowment fund.
3. General economic conditions.
4. The possible effect of inflation and deflation.
5. The expected total return from income and the appreciation of investments.
6. Other resources of the Organization.
7. The investment policies of the Organization.

The composition of endowment net assets by type of fund is as follows at December 31, 2019 and 2018:

|                                  | <b>2019</b>                          |                                   |                  |
|----------------------------------|--------------------------------------|-----------------------------------|------------------|
|                                  | <u>Without Donor<br/>Restriction</u> | <u>With Donor<br/>Restriction</u> | <u>Total</u>     |
| Donor-restricted endowment funds | \$ --                                | 3,876,318                         | 3,876,318        |
| Board-designated endowment funds | <u>5,982,260</u>                     | <u>--</u>                         | <u>5,982,260</u> |
|                                  | <u>\$ 5,982,260</u>                  | <u>3,876,318</u>                  | <u>9,858,578</u> |

  

|                                  | <b>2018</b>                          |                                   |                  |
|----------------------------------|--------------------------------------|-----------------------------------|------------------|
|                                  | <u>Without Donor<br/>Restriction</u> | <u>With Donor<br/>Restriction</u> | <u>Total</u>     |
| Donor-restricted endowment funds | \$ --                                | 3,649,502                         | 3,649,502        |
| Board-designated endowment funds | <u>5,514,233</u>                     | <u>--</u>                         | <u>5,514,233</u> |
|                                  | <u>\$ 5,514,233</u>                  | <u>3,649,502</u>                  | <u>9,163,735</u> |

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

The changes in endowment net assets for the years ended December 31, 2019 and 2018 is as follows:

|   | <b>2019</b>                  |                           |                  |
|---|------------------------------|---------------------------|------------------|
|   | Without Donor<br>Restriction | With Donor<br>Restriction | Total            |
| Endowment net assets, beginning of year | \$ 5,514,233                 | 3,649,502                 | 9,163,735        |
| Investment return:                      |                              |                           |                  |
| Net investment income                   | 159,919                      | 59,775                    | 219,694          |
| Net appreciation on investments         | 1,113,896                    | 141,375                   | 1,255,271        |
| Total investment return                 | 1,273,815                    | 201,150                   | 1,474,965        |
| Transfers                               | (617,540)                    | 136,085                   | (481,455)        |
| Appropriations                          | (188,248)                    | (165,969)                 | (354,217)        |
| Additions                               | --                           | 55,550                    | 55,550           |
| Endowment net assets, end of year       | \$ <u>5,982,260</u>          | <u>3,876,318</u>          | <u>9,858,578</u> |
|   |                              |                           |                  |
|   | <b>2018</b>                  |                           |                  |
|   | Without Donor<br>Restriction | With Donor<br>Restriction | Total            |
| Endowment net assets, beginning of year | \$ 4,382,606                 | 3,564,662                 | 7,947,268        |
| Investment return:                      |                              |                           |                  |
| Net investment income                   | 193,530                      | 61,113                    | 254,643          |
| Net depreciation on investments         | (596,625)                    | (76,273)                  | (672,898)        |
| Total investment return                 | (403,095)                    | (15,160)                  | (418,255)        |
| Appropriations                          | (766,851)                    | --                        | (766,851)        |
| Additions                               | 2,301,573                    | 100,000                   | 2,401,573        |
| Endowment net assets, end of year       | \$ <u>5,514,233</u>          | <u>3,649,502</u>          | <u>9,163,735</u> |

#### Return Objectives and Risk Parameters

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets and to comply with all donor-imposed restrictions. Under these policies the endowment assets are invested in a manner that attempts to preserve the capital while maximizing total returns over long periods of time primarily through capital appreciation and dividends. The Organization expects its endowment funds, over time, to provide an average rate of return of approximately 6 percent annually. Actual returns in any given year may vary from this amount.

#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objective of preserving endowment funds, the Organization has relied on a total return strategy in which investment returns are achieved primarily through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

## Girls Incorporated of Omaha and Subsidiaries

### Notes to Consolidated Financial Statements December 31, 2019 and 2018

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Endowment assets are invested using the following asset allocation range:

|                           |           |
|---------------------------|-----------|
| Domestic stocks           | 20% - 50% |
| International stocks      | 10% - 30% |
| Bonds                     | 15% - 40% |
| Alternative investments   | 5% - 30%  |
| Cash and cash equivalents | 0% - 15%  |

#### Appropriation Policy and How the Investment Objectives Relate to Appropriation Policy

The Organization preserves the whole dollar value of the original gift as of the gift date of donor-restricted endowments, absent explicit donor stipulations to the contrary. Interest, dividends and net appreciation of the donor-restricted endowment funds are deemed appropriated for expenditure when spent. The Organization has a spending policy of 5 – 7% annually.

#### **(12) Retirement Plan**

The Organization participates in a defined contribution 403(b) plan which is available to all employees immediately upon employment. The Organization will contribute an amount equal to the elective deferral of the participant up to the first 5% deferred. Total expense for the program for the years ended December 31, 2019 and 2018 was \$50,570 and \$49,301, respectively.

#### **(13) Related Party Transactions**

The Organization received support of approximately \$109,000 and \$550,000 for the years ended December 31, 2019 and 2018, respectively, from related parties, primarily board members. As of December 31, 2019 and 2018, \$50,000 and \$100,000, respectively, was included in contributions receivable from related parties. In addition, the Organization has entered into contracts for fund-raising and consulting services from a company owned by the spouse of the Executive Director. Amounts paid for professional services for the years ended December 31, 2019 and 2018 was approximately \$75,000 and \$92,000, respectively.

#### **(14) Concentrations, Risks and Uncertainties**

The Organization routinely invests its funds in fixed income and equity mutual funds and one common stock. Investment in these securities is not entirely insured or guaranteed; however, management believes that credit risk related to these investments is minimal.

Investment securities, in general, are exposed to various risks, such as interest rate risk, credit risk and overall market volatility. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the consolidated financial statements.

#### **(15) Subsequent Events**

Subsequent to year end, the coronavirus disease (COVID-19) has spread globally and in the United States of America, and has been declared a pandemic by the World Health Organization. Various governments and businesses have taken strong measures to limit or contain the spread of COVID-19. Currently, there is no vaccine to prevent COVID-19. This disease, along with measures taken by governments and businesses, has resulted in volatility in financial markets and has negatively impacted various business processes. The Organization is closely monitoring its operations, liquidity, and capital resources and is actively working to minimize the current and future impact of this unprecedented situation. As of the date of issuance of these consolidated financial statements, the full impact to the Organization's financial position, including its investment portfolios, is not known.

## **Girls Incorporated of Omaha and Subsidiaries**

### **Notes to Consolidated Financial Statements December 31, 2019 and 2018**

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Subsequent to year end, the Organization applied for and was granted a loan for approximately \$374,000 under the Paycheck Protection Program (PPP) administered by a Small Business Administration approved partner. The loan is uncollateralized and is fully guaranteed by the Federal government. The loan accrues interest, but the payments are not required to begin for seven months after the funding of the loan. The Organization is eligible for loan forgiveness of up to 100% of the loan, upon meeting certain requirements. The Organization intends to take measures to maximize the loan forgiveness, but cannot reasonably determine the portion of the loan that will ultimately be forgiven.